

# TRUST YOUR SOURCE



## Humboldt Grassfed Beef

Beef from Grass-fed Cows

See all of our Vendor Profiles at [www.northcoastco-op.com](http://www.northcoastco-op.com)



# Humboldt Grassfed Beef



**Raised in:**  
Eel River Valley  
Near Fortuna

**Miles Transported:**  
To Arcata: 15  
To Eureka: 10

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## Sustainable Practices:

Humboldt Grassfed Beef produces cattle on the Northcoast of California.

The long feed growing season of this area provides us with the unique opportunity to raise high quality grassfed beef and supply retail markets with a fresh product on a year round basis.

Our cattle are allowed free range on fertile pastures rich with naturally growing legumes and grasses. We raise them using a strict quality assurance program without antibiotics, synthetic hormones, or other feed additives commonly used in the com-

mercial cattle feeding industry.

Raising market ready grassfed beef requires a higher plane of nutrition and necessitates a reduction in herd size.

By decreasing herd size we are able to better manage the health and increase the natural performance of our cattle while protecting the surrounding watershed and other natural resources.

## Owned By:

HGB is a family owned and operated company that began selling carcass ready beef to the North Coast Co-op in 1998.

The Mora family considers themselves grass-farmers first and cattle ranchers second. After five generations of raising cattle, they know that grassfed cattle are only as good as the grass they eat and that they must be good stewards of the land for the sixth generation.

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